

DESTINATION FRANKFORT '25 SCHEDULE

WEDNESDAY, MARCH 5 | KENTUCKY HISTORY CENTER

- 8:30 a.m. – 9:00 a.m. REGISTRATION**
- 9:00 a.m. – 9:15 a.m. OPENING REMARKS**
- Brandon Pennington, Harlan Tourism & 2025 KTIA Board Chairman
 - Hank Phillips, KTIA President & CEO
- 9:15 a.m. – 9:45 a.m. RENEE SHAW – SETTING THE STAGE**
Director of Public Affairs and Moderator of Kentucky Edition, KET
- 9:45 a.m. – 10:30 a.m. KTIA LEGISLATIVE ISSUES BRIEFING**
- Hank Phillips, KTIA President & CEO
 - Sara Osborne, MML&K Government Solutions
- 10:30 a.m. – 10:45 a.m. BREAK**
- 10:45 a.m. – 11:00 a.m. REP. CHRIS FUGATE**
(R-Chavies),
Tourism & Outdoor Recreation Committee
- 11:00 a.m. – 11:15 a.m. SEN. AMANDA BLEDSOE**
(R-Lexington),
Economic Development, Tourism & Labor Committee and Vice Chair, Appropriations & Revenue Committee

- 11:15 a.m. – 11:30 a.m. REP. PAMELA STEVENSON**
(D-Louisville),
Minority Floor Leader
- 11:45 a.m. – 12:15 p.m. GOVERNOR ANDY BESHEAR**
- 12:15 p.m. – 1:00 p.m. LUNCH**
Sponsored by Frankfort-Franklin Co. Tourism
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- 1:00 p.m. – 1:30 p.m. GEOFF FREEMAN**
President & CEO, U.S. Travel Association
- 1:30 – 2:00 p.m. SCOTTIE ELLIS – NEW KENTUCKY HOME INITIATIVE**
Office of the Governor
- 2:00 p.m. – 2:15 p.m. BREAK**
- 2:15 p.m. – 3:00 p.m. TOURISM LEADERSHIP ROUNDTABLE**
- Secretary Lindy Casebier, Kentucky Tourism, Arts & Heritage Cabinet
 - Commissioner Mike Mangeot, Kentucky Department of Tourism
 - Moderator: Hank Phillips, KTIA President & CEO
- 3:00 p.m. – 3:15 p.m. WRAP UP & ANNOUNCEMENTS**
- 3:30 p.m. – 4:30 p.m. KTIA BOARD OF DIRECTORS MEETING**
- 6:00 p.m. DINNER ON YOUR OWN**

THURSDAY, MARCH 6 | CAPITOL ANNEX

**8:30 a.m. – 11:00 a.m. ONE-ON-ONE AND DELEGATION
MEETINGS WITH LEGISLATORS**

11:00 a.m. KTIA MEMBERS ARRIVE
Capitol Annex, Room 113

11:15 a.m. – 12:45 p.m. LEGISLATIVE LUNCHEON
Capitol Annex, Room 113