



2026

**KENTUCKY TRAVEL
INDUSTRY ANNUAL
CONFERENCE**

SPONSORSHIP
OPPORTUNITIES

**NOVEMBER 11-13, 2026
LEXINGTON, KY**

ALL SPONSORS RECEIVE:

- Pre- and post-conference listing on KTIA website homepage
 - Conference printed program listing and event signs
 - Advance attendee list in Excel a week before the conference upon request
 - Conference attendee list in Excel post-conference
 - Sponsor ribbon on conference name badges
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PLATINUM SPONSOR _____ **\$10,000**

- 3-minute sponsor remarks (can include video) during a designated General Session
- 3-minute sponsor remarks (can include video) during a designated Breakout Session
- Logo and representative's image on screens during remarks
- (5) Conference registrations
- (5) Gala Dinner tickets
- (2) Reserved Gala Dinner tables
- Double tradeshow booth with sponsorship designation at booth

GALA DINNER PLATINUM SPONSOR _____ **SOLD**

- (5) Conference registrations
- (5) Gala Dinner tickets
- (2) Reserved Gala Dinner tables
- Tradeshow booth with sponsorship designation at booth
- Exclusive Gala Dinner Platinum sponsor and listing as such in the dinner program and video

GOLD SPONSOR _____ **\$5,000**

- (3) Conference registrations
- (3) Gala Dinner tickets
- (1) Reserved Gala Dinner table
- Tradeshow booth with sponsorship designation at booth
- Exclusive sponsorship of one conference event (other than "specials")

OPENING BREAKFAST _____ **SOLD**

- 5-minute sponsor remarks (can include video)
- Logo and representative's image on screens during remarks
- (2) Conference registrations
- Tradeshow booth with sponsorship designation at the booth

COMMISSIONER & AWARDS LUNCHEON _____ **SOLD**

- 5-minute sponsor remarks (can include video)
- Logo and representative's image on screens during remarks
- (2) Conference registrations
- Tradeshow booth with sponsorship designation at the booth

GENERAL SESSION_____ **\$4,000**

(1) Available

- 3-minute sponsor remarks including speaker introductions (can include video)
- Logo and representative's image on screens during remarks
- (2) Conference registrations
- Tradeshow booth with sponsorship designation at the booth

NEW – PACKAGE: ALL TRADESHOW BREAKS_____ **SOLD**

- 3-minute sponsor remarks during November 13 buffet Networking Breakfast (can include video)
- Logo and representative's image on screens during remarks
- Logo displayed in all (3) Tradeshow Breaks
- (2) Conference registrations
- Tradeshow booth with sponsorship designation at the booth

BREAKOUT SESSION_____ **\$3,250**

(8) Available

- 3-minute sponsor remarks including speaker introductions (can include video)
- Logo and representative's image on screens during remarks
- (2) Conference registrations
- Tradeshow booth with sponsorship designation at the booth

SILVER SPONSOR_____ **\$3,000**

- (2) Conference registrations
- Tradeshow booth with sponsorship designation at booth
- Exclusive sponsorship of one conference event (other than those listed above)

BRONZE SPONSOR_____ **\$1,500**

- Conference registration
- Tradeshow booth with sponsorship designation at booth
- Co-sponsorship of one conference event (other than those listed above)

SUPPORTING SPONSOR_____ **\$1,000**

- Conference registration

SPONSOR_____ **\$750**

- See above "All Sponsors Receive"