## A poster for a conference AI-generated content may be incorrect.

A white and black document with black text

AI-generated content may be incorrect.

A brown and white flyer

AI-generated content may be incorrect.

A close-up of a document

AI-generated content may be incorrect.

A list of marketing strategies

AI-generated content may be incorrect.

A document with text on it

AI-generated content may be incorrect.

A group of people standing in front of a group of people

AI-generated content may be incorrect.

A group of people hugging each other

AI-generated content may be incorrect.

A paper with text on it

AI-generated content may be incorrect.

A close-up of a document

AI-generated content may be incorrect.

A close-up of a green background

AI-generated content may be incorrect.

All entrants must complete this entry form. You will need to have **ONE sheet for each entry**. All entries must be submitted by **Wednesday, July 30, 2025**. A late fee of $30.00 will be applied to submissions after July 30, and no submissions will be accepted after August 6, 2025 at 5:00 p.m. EST.

Email all forms and materials to Katherine Bowman at [katherine.bowman@ktia.com](mailto:katherine.bowman@ktia.com) and Sarah Brock at [sarah.brock@ktia.com](mailto:sarah.brock@ktia.com). You will receive a confirmation email when your information has been received.

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| **PROJECT SPECIFICS** |

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| --- | --- |
| **ORGANIZATION NAME:** |  |
| **TITLE OF ENTRY:** |  |
| **ENTRY DIVISION:** |  |
| **ENTRY CATEGORY:** |  |
| **PROJECT BUDGET:** |  |
| **LAUNCH DATE:** |  |
| **END DATE:** |  |

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| **PROJECT INFORMATION** |

Please use the space below to fully describe your project under the three criteria of

**CONCEPT, CREATIVITY and RESULTS/IMPACT**. You have up to 250 words per section.

Note that to receive points within in each criterion, you must include specific information which addresses each. Failure to include information specific to each criterion will result in 0 points awarded for that specific criterion.

|  |
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| **CONCEPT**  Explain the concept and goals of the project. |
| **CREATIVITY**  Describe the project in creative terms in regards to project design, development, implementation and as applicable, include elements of originality, innovation and graphic creativity. |
| **RESULTS/IMPACT**  Describe as specifically as possible what the project achieved and include quantified results to the extent possible. If the project does not have quantifiable results, be sure to include what impact was derived. |
|  |



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| **ORGANIZATION:** |  |
| **CONTACT NAME:** |  |
| **EMAIL:** |  |
| **PHONE NUMBER:** |  |

**SUMMARY OF ENTRIES INFORMATION**

Use the space below to fill list all entries that you have submitted. Note that all entries submitted must be listed below exactly as they are listed on individual entry forms.

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| NAME OF ENTRY | DIVISION | CATEGORY |
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**TOTAL NUMBER OF ENTRIES:**

**PAYMENT INFORMATION**

**Total Entry(s) @ $65 each $**

**Total Late Fee(s) @ $30 per entry $**

**TOTAL OF ALL ENTRIES $**

**Please make checks payable to the**

**Kentucky Travel Industry Association**

***Send payment to:***

Traverse Awards,

c/o Kentucky Travel Industry Association

931 E. Main Street

Frankfort, Kentucky 40601

**For questions, contact:**

**KATHERINE BOWMAN**

Marketing & Membership Manager

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