



presented by

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11th KENTUCKY CHAMBER

BUSINESS ANNUAL SUMMIT MEETING

July 14-15, 2016 | Louisville Marriott Downtown

Exploring solutions. Inspiring change.

kychamber.com/businesssummit



Annual Dinner Keynote
Katty Kay

featured
industry | **TOURISM**

Business Summit

kychamber.com/businesssummit

Business Summit participants have called the event ... great ... fantastic ... diverse ... impressive ... thought-provoking ... outstanding ... inspiring

Be a part of the conversation to shape the course of our state. The Business Summit brings together diverse ideas to answer the question: What are the decisions we have to make to move Kentucky forward? Join your peers, business leaders, legislators and educators for a dialogue on Kentucky that explores solutions and inspires change.

Agenda

Thursday, July 14

- 1 p.m. **Registration**
- 1:30 p.m. **Business Summit Emcee**
Bill Goodman, Managing Editor and Host, *Kentucky Tonight* and *One to One*, KET
- Welcome and Overview**
Kevin W. Canafax, Kentucky Chamber Chair and Vice President, Fidelity Investments, Inc.
- 1:45 p.m. **Opening Keynote: TBD**
> sponsored by *KentuckyONE Health* <
- 2:30 p.m. **Solving the Workforce Puzzle**
> sponsored by *U.S. Bank* <
- 3:30 p.m. **Tourism Keynote: Tourism: \$2.1 Trillion "Made in America"**
Roger J. Dow, President and CEO, U.S. Travel Association
> sponsored by *Kentucky Dept. of Travel and Tourism* <
- 4:10 p.m. **Tourism: Kentucky's Sleeping Giant**
Roger J. Dow, President and CEO, U.S. Travel Association
Barry Freilicher, Sr. VP, Business Development, Delaware North, Sportservice and Parks & Resorts
Don Parkinson, Secretary, Tourism, Arts & Heritage Cabinet, Commonwealth of Kentucky
Moderator: Hank Phillips, President and CEO, Kentucky Travel Industry Association
> sponsored by *Brown-Forman* <
- 5 p.m. **Day one Business Summit concludes**
Annual Meeting Reception with Sponsors begins
- 6:30 p.m. **Annual Meeting Dinner Keynote Address: Washington From a Different Angle**
Katty Kay, anchor, *BBC World News America*

Friday, July 15

- 8 a.m. **Registration and breakfast**
- 8:30 a.m. **Welcome**
Kevin W. Canafax, Kentucky Chamber Chair and Vice President, Fidelity Investments
- Opening Keynote: Infrastructure and Transportation: The Road to Long-term Economic Growth**
Ray LaHood, former Transportation Secretary, Obama Administration and Senior Advisor, The Dirksen Congressional Center
- 9:15 a.m. **Key Issues Facing Education**
Stephen L. Pruitt, Ph.D., Commissioner, Kentucky Department of Education
Brigitte Blom Ramsey, Executive Director, Prichard Committee for Academic Excellence
> sponsored by *KCTCS* <
- 10 a.m. **Public Employee Pensions: Defining the Options**
Kenneth F. Hohman, F.S.A., E.A., F.C.A., M.A.A.A., Principal, BPS&M
Diane Oakley, Executive Director, National Institute on Retirement Security
- 11 a.m. **The Impact of Regulations on Kentucky's Economy**
Maurice McTigue, Vice President for Outreach, Mercatus Center, George Mason University
> sponsored by *Ky. Dept. of Agriculture/Ky. Proud* <
- 11:45 a.m. **Luncheon Keynote: A Conversation with Ursula Burns**
Ursula M. Burns, Chairman and CEO, Xerox Corporation
> sponsored by *Crowe Horwath* <
- 1:30 p.m. **Emerging Issues Facing Kentucky's Business Community**
Dave Adkisson, President and CEO, Kentucky Chamber of Commerce
> sponsored by *UPS* <
- 2 p.m. **Closing Keynote: Senatorial Issues Forum**
Senatorial candidates
> sponsored by *Norton Healthcare* <
- 3:30 p.m. **11th Annual Business Summit concludes**



Dave Adkisson



Ursula Burns



Kevin Canafax



Roger Dow



Barry Freilicher



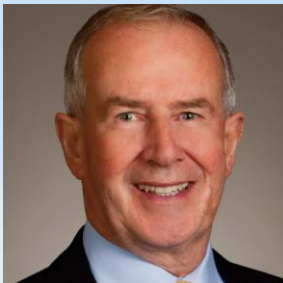
Bill Goodman



Kenneth Hohman



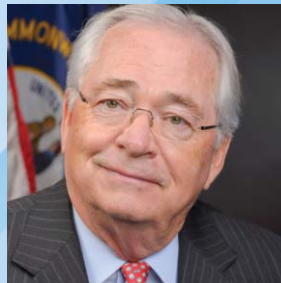
Ray LaHood



Maurice McTigue



Diane Oakley



Don Parkinson



Hank Phillips



Stephen Pruitt



Brigitte Blom Ramsey

Learn more about our speakers at
kychamber.com/businesssummit

Annual Meeting

6:30 p.m. | Thursday, July 14

Keynote Address | Washington From a Different Angle

Katty Kay offers a fresh perspective on American politics that only an outsider can provide. She is an internationally known journalist, author and lead anchor for *BBC World News America* which is carried on nearly 300 Public Broadcasting Stations. Kay's reports on the latest U.S. economic and political news are also carried by BBC News channels globally, giving her a vast international audience. In addition, Kay is also a frequent guest commentator on NBC's *Meet the Press* as well as a regular guest and substitute co-host on MSNBC's *Morning Joe*.

The daughter of a British diplomat, Kay grew up in the Middle East. Her career with the BBC began in Zimbabwe in 1990 where she started filing radio reports for BBC World Service radio. From there she also covered the end of apartheid in South Africa. Kay then went on to work as a BBC correspondent in London, and later Tokyo, reporting on stories including the Kobe earthquake and the Japanese economic recession. She settled in Washington, D.C. in 1996 where she took some time out from broadcast journalism to join *The Times'* (the British newspaper) Washington bureau before returning to the BBC in 2002.



Katty Kay

Lead anchor | BBC World News America
Co-author | *Womenomics* and *The Confidence Code*

Sponsors

as of 5/18/16

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4 Easy Ways to Register

- ONLINE:** kychamber.com/businesssummit
PHONE: 502-848-8727
EMAIL: lgoff@kychamber.com
FAX/MAIL: Download a registration form from our website

Pricing

Business Summit and Annual Meeting

- Thursday and Friday July 14-15
\$499 Non-member
\$399 Kentucky Chamber member

Business Summit

- Thursday and Friday July 14-15
\$399 Non-member
\$299 Kentucky Chamber member

Annual Meeting Dinner not included

Annual Meeting Dinner featuring Katty Kay

- Thursday evening July 14
\$225 Non-member
\$175 Kentucky Chamber member

Business Summit not included

Annual Meeting Dinner featuring Katty Kay – Table of 10

- Thursday evening July 14
\$1,999 Non-member
\$1,499 Kentucky Chamber member

Includes 2 tickets to the Business Summit

Hotel

Louisville Marriott Downtown
280 West Jefferson
Louisville, Kentucky 40202
Phone: 502-627-5045
Toll-free: 800-533-0127
Room Rate: \$161*
Room Cutoff Date: June 15, 2016

**The advertised Kentucky Chamber room rate cannot be guaranteed after the cutoff date. When contacting the hotel for lodging, please reference Business Summit and Annual Meeting to receive the discounted rate.*

Cancellations/Substitutions

Cancellations must be made no later than five business days prior to the program for a full refund. After this date, no cash refunds will be granted. Substitutions are welcome. Special accommodations made upon request.

Consent to Use of Photographic Images

Registration and attendance at or participation in Kentucky Chamber meetings and other activities constitutes an agreement by the registrant to the Kentucky Chamber's use and distribution (both now and in the future) of the attendee's image or voice in photographs, videotapes, electronic reproductions and audiotapes of such events and activities.

Special Diet Requests

If you have a special dietary restriction or food allergies, please contact us five business days prior to the event so we can make arrangements for your meal.

Questions?

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Email: lgoff@kychamber.com